

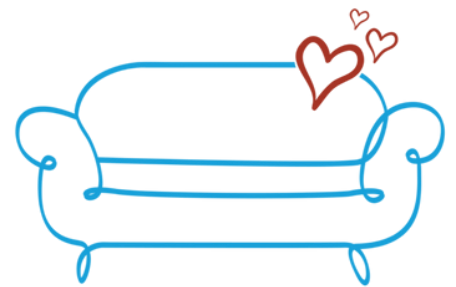


Furnished  
for Good

**SPONSORSHIP  
PROPOSAL**



# ABOUT THE EVENT



**Furnished for Good** is a one-of-a-kind auction showcasing the creativity of local artists and designers who take inspiration from our event theme to create original works of art or recreated furniture that will raise money for Pathways to Housing PA and the Philadelphia Furniture Bank.

The artists' pieces are available for bidding during our virtual silent auction, which also includes gift certificates and other unique experiences. This silent auction concludes with an in-person cocktail event on Friday, May 2, 2025 to celebrate our impact and raise additional funds.

By supporting **Furnished for Good**, you are generously helping to fulfill our mission to empower unhoused people with disabilities to reclaim their lives through providing stable housing, supportive services, and a caring community. **Learn more at [pathwaystohousingpa.org/FFG25](https://pathwaystohousingpa.org/FFG25).**



# BENEFITS FOR SPONSORS

Different sponsorship packages come with their own unique benefits, including visibility via our digital reach.



## OUR DIGITAL REACH

### Email Subscribers

Pathways to Housing PA's digital reach includes an email list of approximately 6,000 email subscribers in the Greater Philadelphia area.

---

### Social Media

Pathways to Housing PA's digital reach includes approximately 5,200 followers on Facebook, 2,200 on Instagram, and 900 followers on LinkedIn.

---

### Web Traffic

Pathways to Housing PA's digital reach includes an average of 2,300 home page views and 17,000 site views per month

---



# SPONSORSHIP PACKAGES

## PRESENTING SPONSOR

The presenting sponsor will receive top billing in all event communications and premiere recognition and branding on all marketing materials - **only one available!**



**UNLIMITED TICKETS**

**LOGO ON EVENT INVITATION**

**TOP BILLING ON MARKETING MATERIALS**

**PODIUM RECOGNITION**

**PERSONALIZED BLOG**

**\$7,500**

## HEALTH SPONSOR

Health sponsors will receive prominent recognition on all digital marketing materials and 12 tickets for the event.



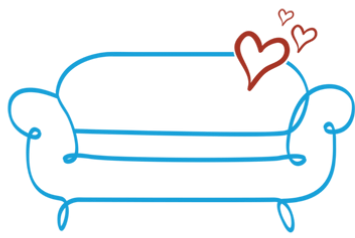
**12 TICKETS TO THE EVENT**

**EMAIL INVITATION RECOGNITION**

**LOGO ON MARKETING MATERIALS**

**PERSONALIZED BLOG**

**\$5,000**



# Furnished for Good

## DESSERT SPONSOR



8 TICKETS TO THE EVENT

EXCLUSIVE RECOGNITION ON DESSERTS

LOGO ON MARKETING MATERIALS

PERSONALIZED BLOG

**\$3,000**

## DRINKS SPONSOR



8 TICKETS TO THE EVENT

EXCLUSIVE RECOGNITION ON DRINKS

LOGO ON MARKETING MATERIALS

PERSONALIZED BLOG

**\$3,000**

## TECHNOLOGY SPONSOR



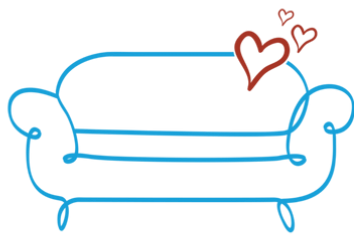
8 TICKETS TO THE EVENT

EXCLUSIVE RECOGNITION ON TECH

LOGO ON MARKETING MATERIALS

PERSONALIZED BLOG

**\$3,000**



# Furnished for Good

## COMMUNITY SPONSOR



6 TICKETS TO THE EVENT

LOGO ON MARKETING MATERIALS

PODIUM RECOGNITION

**\$2,000**

## FURNITURE SPONSOR



4 TICKETS TO THE EVENT

LOGO ON MARKETING MATERIALS

**\$1,000**

## IN-KIND SPONSORSHIP



RECOGNITION IN OUR AUCTION

DISPLAY SIGNAGE AT THE EVENT

**PRICELESS**

# DETAILS ON SPONSORING



## LOGOS

Please email a copy of your high-resolution logo in JPG, PNG, or EPS format to [marketing@pthpa.org](mailto:marketing@pthpa.org).

## PAYMENTS

Please make your check payable to Pathways to Housing PA.

Credit card payments can be processed [here](#).

## CONTACT

**Phone** 215-390-1500 x

**Website** [PathwaystoHousingPA.org/FFG25](http://PathwaystoHousingPA.org/FFG25)

**Email** [development@pthpa.org](mailto:development@pthpa.org)

**Address** 5201 Old York Road, 4th Floor, Philadelphia, PA 19141