HOUSING FIRST University
A program of Pathways to Housing PA

Virtual Training Opportunity

Landlord Engagement Strategies
Tuesday, June 13th, 2023
Start: 1:00 PM ET   **End:** 3:15 PM ET
Instructors: John Lambert, MA & Andrew Spiers, LSW

Since 2008, Pathways to Housing PA has grown from one team of 70 participants, to housing over 550 individuals with complex needs. As such, finding housing and maintaining mutually-beneficial relationships with landlords has been one of our top priorities. In this session, presenters will share insight into building our housing department from the ground up and developing it into the robust program it is today. Attendees will gain knowledge of proven leasing practices and unit retention, as well as strategies for building and cultivating productive, sustainable landlord relationships. Presenters will provide an overview of the Housing First approach to leasing and discuss the vital skill of responding to the needs of our landlords, while also maintaining supportive clinical relationships with our participants.

Learning objectives: When attendees return to the workplace, they will be able to:

- Explore strategies to recruit landlords, as well as lease and retain units for participants receiving supportive housing
- Recognize skills to support landlords in maintaining long-term, collaborative relationships
- Name at least three ways to incentivize landlord engagement in your program

Target Audience: Housing Navigators, CoC lead agencies, social service providers and helping professionals working with individuals receiving supportive housing services.

Interactivity: This course will offer real-time polling, breakout room discussions, and 15 minutes of Q&A time.

Course Delivery Format: Live webinar

Fees: $25 general registration

Registration includes access to the live event and recording, PDF of slides, and relevant training tip sheets/resources.

NO CE credit will be offered for this session

Questions, comments, or to request an accessibility accommodation, please email: training@pthpa.org

Cancellation & credit policy: https://bit.ly/3Ui7QFM

To register, please submit payment to: https://bit.ly/3ywdABT
Upon receipt of payment, attendees will receive a receipt via email with the link to finalize their course registration with Zoom. Information for accessing the live webinar will then be sent directly from Zoom.

Registration deadline: Individuals may register up until the start time of the event.

System requirements: Webinar participants must have to access to a computer, tablet, or smart phone with high speed Internet, microphone, speakers, webcam, and a (free) Zoom video conferencing account.