

# Preparing Your Community for Housing First

## Tuesday, December 20th, 2022

**Start:** 2:00 PM ET    **End:** 3:00 PM ET

**Instructors:** Bill Maroon, MA & Ryan Villagran, LSW

Thirty years of research have shown Housing First to be an effective approach to ending chronic homelessness. The language of Housing First can be seen in federal housing policy briefs, and some jurisdictions require demonstration of Housing First principles as a condition of funding. But the implementation of Housing First proves to be a complicated task that spans across a siloed service delivery system. This training identifies essential ingredients in the recipe of Housing First implementation, exploring the process from identification of need all the way through obtaining funding. Despite the long history of successful outcomes for Housing First programs, community buy-in and navigating complex political environments in local jurisdictions can be a barrier to implementing Housing First. We will offer tips for navigating the political landscape and innovative funding conversations.

### Learning objectives:

When attendees return to the workplace, they will be able to:

- Outline the components of a successful Housing First implementation.
- Describe the position of a Housing First program in the service delivery continuum.
- Identify resources to support implementation of a Housing First approach.

**Target Audience:** Social service providers and helping professionals engaging in systems-level practice including those with involvement in a local Continuum of Care, county agency, and nonprofit leadership.

**Social Work Practice Level:** This course is appropriate for intermediate or advanced BSW/MSW learners.

**Course Delivery Format:** Live webinar

**Credit hours offered:** 1 credit\*

**Fees:** \$20 general registration; additional \$5 for registration with social work CE credit

*Registration includes access to the live event and recording, PDF of slides, and relevant training tip sheets/resources.*

**To register, please visit:** <https://bit.ly/3CJfF0s>

After registering, you will receive a confirmation email from Zoom. Please save this email. The link in the email will give you access to the training room on the day of the event. Please do not share this email/link with others as it is unique to you.

**Registration deadline:** Individuals may register up until the start time of the event.

*\*Housing First University, a program of Pathways to Housing PA, can provide continuing education credits to licensed social workers in 48 of the 50 U.S. states and 10 Canadian provinces. Due to current regulations, CE credits cannot be offered to social workers in the states of New Jersey or New York. If you are not a Licensed Social Worker, please check with your board of accreditation to ensure this training meets your licensing needs.*

**Course completion requirements:** Attendees must attend the entirety of the virtual session with system video/audio enabled to participate, and respond to all poll questions and activities. Certificates will be distributed to participants via email within two weeks of the course date. Attendees must complete a course evaluation via Google Forms within 48 hours of the course's conclusion in order to receive a certificate and any continuing education credit. Course evaluation links will be distributed during the session via chat and immediately following the training via email. Individuals must attend the live webinar in order to receive a certificate of completion and any continuing education credit.

**System requirements:** Webinar participants must have to access to a computer, tablet, or smart phone with high speed Internet, microphone, speakers, webcam, and a (free) Zoom video conferencing account.

**Session Facilitators:**



Over the last 28 years, **Bill Maroon, MA (he/him)** has worked for various nonprofit organizations at the cross-section of housing, homelessness, and healthcare. Bill has experience in street outreach, ACT Teams, Housing First, Supportive Housing, Case Management, and integrated health care. Prior to joining Pathways, Bill was the Director of Business Development and Innovation for Resources for Human Development (RHD). Bill is known for bringing hospitals, physical health managed care organizations (MCOs), nonprofits, behavioral health MCOs, and the criminal justice system together to work towards ending homelessness. He holds a Master's Degree in Social Work Administration from Temple University.

Schedule	
<b>1:45-2:00 PM</b>	Virtual training room opens
<b>2:00-2:05 PM</b>	Welcome & introductions
<b>2:05-2:20 PM</b>	Basic assumptions, need assessment, & making the case
<b>2:20-2:40 PM</b>	Local champions & stakeholders
<b>2:40-2:55 PM</b>	Obtaining funding
<b>2:55-3:00 PM</b>	Summary, closing remarks, Q&A

**For questions or concerns, contact:**

Andrew Spiers, LSW  
 Continuing Education Director,  
 Housing First University  
 aspiers@pthpa.org  
 (215) 390-1500, ext. 1708

**To request an accessibility accommodation, please email:**

training@pthpa.org



**Ryan Villagran, LSW** joined Housing First University in June 2021 as a Training Specialist. Ryan holds a Master of Social Work from Temple University with a concentration in Communities & Policy. His clinical background includes delivering psychiatric rehabilitation services in the mental health recovery model at a Community Integrated Recovery Center. Ryan also developed and coordinated a training program in a university setting for social workers serving transitional-aged youth and later taught a Human Behavior in the Social Environment course for graduate social work students. Ryan is involved in organizing efforts around ending mass incarceration and believes in the power of our collective imagination to dream of a better future centered around the most vulnerable members of our community.



**ACE approval statement:** Housing First University: a program of Pathways to Housing PA, provider #1759, is approved as an ACE provider to offer social work continuing education by the Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) program. Regulatory boards are the final authority on courses accepted for continuing education credit. ACE provider approval period: 01/12/2022 – 01/12/2025. Social workers completing this course receive 1 general continuing education credits.

**Accreditation information:** <https://bit.ly/3RqW360>

**Grievance policy:** <https://bit.ly/3ewu4U5>

**Security policy:** <https://bit.ly/3x4qiro>

**Cancellation & refund policy:** <https://bit.ly/3Ui7QFM>



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